

# 2024 Sponsorship Package



Where champions are made and legacies are forged. Join 6-times National Champions!



**LIMASSOL SPARTANS**  
DRAGON BOAT CLUB



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<https://limassolspartans.com/>

# Limassol Spartans Dragon Boat Team

## PROFILE

The Limassol Spartans Dragon Boat Team is a formidable force in the world of dragon boat racing, blending the spirit of ancient warriors with modern-day champions. Our team's origins are rooted in the ancient sport of dragon boat racing, which dates back over 2,000 years in China. Traditionally, dragon boat races were held to honor the dragon deity, believed to control the waters and bring good fortune. The boats, adorned with dragon heads and tails, were used in races to celebrate the summer solstice and agricultural festivals.

Today, the Limassol Spartans Dragon Boat Team is a symbol of strength, unity, and determination. Our team competes in national and international dragon boat racing competitions, showcasing our skills, teamwork, and passion for the sport. We train rigorously, both on and off the water, to achieve our goals and uphold the legacy of the Spartans.

Dragon boat racing is more than just a sport for us; it's a way of life. We embrace the values of discipline, camaraderie, and perseverance, which are essential to our success. Our team is inclusive and diverse, welcoming members from all walks of life who share our love for dragon boat racing.

As we continue to grow and evolve, the Limassol Spartans Dragon Boat Team remains committed to excellence, sportsmanship, and the pursuit of victory. We invite you to join us on this journey as we strive for greatness and make history together.

# OUR MISSION

Developing a sports community, where everyone can thrive.

# OUR GOALS

1. Training people in the spirit of fair play and team spirit.
2. Coordination of sports, festivals, and competitions.
3. Providing and regularly conducting trainings.
4. The struggle for peace through sport.
5. Strengthening the unity of the sporting amateur movement, protecting its independence, and maintaining autonomy.
6. Encouraging and supporting the advancement of women in sport at all levels and in all structures for the implementation of the principle of gender equality.
7. Diversity in sport.
8. Fight against doping and the protection of amateur athletes and the principles of fair competition.
9. Fight against fraud and corruption in competitions.

Additionally, we believe that team building is essential for better unity and communication at work. Through our activities, we aim to foster a sense of comradeship and collaboration among our members, creating a positive and supportive environment where everyone can thrive.



# OUR EVENTS



**Limassol Cyprus 10<sup>th</sup>  
March**

**Spartan's Fun Race Event**

**Limassol Cyprus 17<sup>th</sup>  
March**

**CyDBF Carnival Parade Participation**

**Limassol Cyprus 7<sup>th</sup> April**

**National Championship 2km Races**

**Limassol Cyprus 13<sup>th</sup> & 14<sup>th</sup>  
April**

**Limassol Marathon Dragon Boat Beach  
Promotion**

**Limassol Cyprus 21<sup>st</sup> April**

**Zulu's & Limassol Dragons Fun Race**

**Belgrade Serbia 8<sup>th</sup> & 9<sup>th</sup>  
June**

**6<sup>th</sup> EDBF Euro cup and 10<sup>th</sup> International  
Dragon Boat Festival**

**Ravenna Italy 3<sup>rd</sup> – 8<sup>th</sup>  
September**

**14<sup>th</sup> IDBF Club Crew World Dragon Boat  
Championships**

**Limassol Cyprus 12<sup>th</sup> – 13<sup>th</sup>  
October**

**International Regatta**

**Limassol Cyprus 3<sup>rd</sup>  
November**

**Corporate Races**

# Why Spartans make the best team for you?

- 1. Association with Success:** Sponsoring the Limassol Spartans Dragon Boat Team aligns your brand with a winning legacy. With six national titles, we're not just a team; we're a force to be reckoned with.
- 2. Engagement and Visibility:** Our team competes in national and international dragon boat racing competitions, providing sponsors with an opportunity to reach a diverse and engaged audience.
- 3. Community Impact:** By supporting the Limassol Spartans, sponsors contribute to a positive and inclusive community. Dragon boat racing is more than just a sport for us; it's a way of life. We embrace the values of discipline, camaraderie, and perseverance, which are essential to our success.

# Limassol Spartans Sponsorship Packages

	Bronze €1K	Silver €3K	Gold €5K	Platinum €10K	Diamond €15K
Inclusion in print and web marketing campaigns, social media mentions and website.	●	●	●	●	●
Logos applied to Spartan sportswear*	●	●	●	●	●
Logos applied to both sides of 20 person boat (12.5m)** - 1 meter length		●			
Logos applied to both sides of 20 person boat (12.5m)** - Full 12.5m			●	●	
Ravenna World championships sponsorship***				●	
Ownership and branding of 20 person (12.5m) boat. Customized with corporate logos.					●

\*The size of the logo depends on the chosen sponsorship package.

\*\*Applicable for a period of 1 year. Boat visibility during all local competitions, corporate team building events, training sessions and Limassol beach (summer).

\*\*\*Ravenna World Championship sponsorship package will be customized to the event, and vest logos will be designed as per the sponsors specifications. Note: Vests are swapped between teams at the end of the races.

# 6<sup>th</sup> EDBF Euro cup and 10<sup>th</sup> International Dragon Boat Festival Belgrade Serbia

## 8<sup>th</sup> and 9<sup>th</sup> June



1,800 Paddlers



17 Countries



Live Video coverage



6,000+ Spectators

# 14<sup>th</sup> IDBF Club Crew World Dragon Boat Championships Ravenna – Italy

## 3<sup>rd</sup> – 8<sup>th</sup> September



7,000 Paddlers



36 Countries



Live Video coverage



30,000+ Spectators